

A Year of Empowering Youth

We promote the agency, success, and well-being of young people and their families through identity-affirming relationships, expanded learning opportunities, and resources to meet emerging needs.



Sponsorship Opportunities

Y.O.U.
YOUTH & OPPORTUNITY UNITED

“As a retired educator involved with YOU’s caring staff, I am grateful for their dedication to each and every student.” –Barb Hiller



Why Y.O.U. Matters

Since the pandemic, students in grades K-8 have generally struggled more to recover from learning losses in math than in reading.

Only 13% of youth in grade 11 exceed standards on the math section of the SAT (must receive a minimum score of 670+ on the SAT to exceed standards)

Our Results

97% of Y.O.U. youth maintained or improved their ability to listen and understand others' points of view

93% of Y.O.U. youth feel confident in their ability to succeed

93% of caregivers feel Y.O.U. builds confidence in their youth

Why Be a Y.O.U. Sponsor?

- ~ You will impact the prevention of risky behaviors that our youth engage in when they don't have a safe place to go after school
- ~ You will see first-hand how Y.O.U. changes the lives of the youth we serve
- ~ You are helping develop the future, strong leaders of our community
- ~ You will receive the benefit of reaching over 5,000 homes in Evanston (current mailing list of over 5,200)*

**dependent on sponsorship level*

\$15,000 – EMPOWERMENT

- Logo Placement: Website (with link), summer program t-shirts, quarterly newsletter, Event Invitation
- Feature article in quarterly newsletter
- Invitation to a Y.O.U. special event
- Four tickets to Y.O.U. Trivia Night
- Acknowledgement in our annual report
- Social Media presence (Facebook/Instagram/LinkedIn)

\$10,000 – CONNECTION

- Premium Logo Placement: Website, summer program t-shirts, quarterly newsletter, Event Invitation
- Invitation to a Y.O.U. special event
- Three tickets to Y.O.U. Trivia Night
- Social Media presence (Facebook/Instagram/LinkedIn)
- Acknowledgement in our annual report

\$5,000 – OPPORTUNITY

- Logo Placement: Website, summer program t-shirts, quarterly newsletter, Event Invitation
- Social Media presence (Facebook/Instagram/LinkedIn)
- Invitation to a Y.O.U. special event
- Two tickets to Y.O.U. Trivia Night
- Acknowledgement in our annual report

\$3,000 – CREATIVITY

- Logo Placement: Summer program t-shirt
- Invitation to a Y.O.U. special event
- A ticket to Y.O.U. Trivia Night
- Social Media presence (Facebook/Instagram/LinkedIn)
- Acknowledgement in our annual report

\$1,000 – DON BAKER CIRCLE FOR YOUTH

- Logo placement: Summer program t-shirt
- Invitation to a Y.O.U. special event
- Social Media presence (Facebook/Instagram/LinkedIn)
- Acknowledgement in our annual report

Craig Lynch, CEO

Board of Directors

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Neda Nozari | Secretary

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Jonathan Basofin

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Marina Marich

Adele Martel

Karin Ruetzel

Dawn Samaris

Diana Sheehan

Barbara Shwom

Henry Wilkins



“I like coming here to **Y.O.U.** because you can do a lot of stuff like express your **creativity**. Being here is a way to get myself **out into the world.**”

Arvin | Y.O.U. ETHS Sophomore

Contact Youth & Opportunity United
847.801.0226 | www.youthopportunity.org | jrussell@youthopportunity.org

Be a Life Changer

You can be part of closing the academic and opportunity gap in Evanston. Now, more than ever, we need to help our youth to inherently know that they have a valuable voice that is respected and heard.



For more information, please contact Youth & Opportunity United 847.801.0226
www.youthopportunity.org